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## **Innovative Logistics Management** Competitive Advantages through new Processes and Services

compiled and edited by Prof. Dr. Wolfgang Kersten, Prof. Dr. Thorsten Blecker and Prof. Dr. Cornelius Herstatt

2007, 367 pages, softcover, USD 85,00/ GBP 48,00, ISBN 978-3-503-10399-7  
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**About this book:** In the future process and service innovations will gain further importance in practice and research. Even today, market winners need them to obtain advantage in competition. In this context logistics and supply chain management are key enablers. Innovations in these areas will allow supply chains to increase their efficiency significantly and help to create further innovations in different areas. An important task is to find structures and approaches which enable all types of innovations in logistics and supply chains to better fulfill customer needs.

This volume, edited by Wolfgang Kersten, Thorsten Blecker and Cornelius Herstatt provides insights into new concepts and innovations in the areas of

- logistics management concepts
- supply chain planning and design
- supply chain management driven innovations
- risk and sustainability management
- regional innovations for logistics

This book is written for both, ambitious practitioners who have to tackle the challenges of an increasing risk and complexity exposure in Logistic and Supply Chains and academic researchers. In addition to this, it offers valuable insights into the status of logistic supply chain management for lecturers and students.

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