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Innovative Process Optimization Methods in Logistics
Emerging Trends, Concepts and Technologies

edited by Thorsten Blecker, Wolfgang Kersten and Christian Lüthje

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Target groups: corporate governance organs; logisticians; members of industrial enterprises; management consultants

About this book: Logistics is a key enabler of supply chain collaboration, thus minutely optimized processes in this field allow supply chains to increase their efficiency respectively. In this context, an important task of process optimization approaches is to find innovative methods which enhance logistic structures and supply chains for a better and more efficient fulfilment of customer needs.

This volume edited by Thorsten Blecker, Wolfgang Kersten and Christian Lüthje provides a valuable insight into:
- novel concepts and approaches in logistics

process optimization and supply chain efficiency
- pioneering approaches in modern supply chain design
- concrete cases of performance driven supply chain optimization
- innovative technological solutions in logistics and supply chain management

This volume appeals to practitioners and researchers alike, who are interested in current contributions by international authors, providing theoretical, empirical and case-study oriented background and information on their research work.

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