

To:
Erich Schmidt Verlag GmbH & Co. KG
Genthiner Str. 30 G
10785 Berlin

Germany

From:

Date/Signature

Copies

_____ **Tourism and Sustainable Development**
Reconsidering a Concept of Vague Policies

Edited by Prof. Dr. Jörn W. Mundt

2011, 205 pages, 15,8 x 23,5 cm, softcover, USD 58,00 / GBP 37,00
ISBN 978-3-503-13041-2

lecturers and researchers in the field of tourism; lecturers and researchers in the field of economics/development economics; lecturers and researchers in the field of economics/development sociology; managers in tourism businesses; managers in development organisations

About this book: Sustainability is a central term in today's political rhetoric. At the same time, sustainable development is one of the notions which mainly base on an intuitive public understanding and mark ideas almost nobody would deny. Thus, even in scientific discourse and particularly in tourism the term 'sustainability' is often being used without scrutiny.

This volume by Jörn W. Mundt contributes to a deeper understanding of the concept of sustainability by

- providing a closer look at the original definition

- reviewing its conceptual history which helps to untangle the terminological confusion.

Finally, the book demonstrates that 'sustainable tourism' cannot be a political objective in its own right and is only achievable within the context of an overall sustainable economy. Also available as ebook, ISBN 978 3 503 13042 9. More Information: <http://eBooks.ESV.info>

Payment details:

We accept the following credit cards: VISA, MasterCard, American Express.

Delivery will be made after advance payment. For immediate delivery please supply your e-mail address or fax so we can send a copy of invoice. Thank you!

Customer information:

e-mail address

We will pay by:

- VISA
- MasterCard
- American Express

fax